

## Farhana Zia

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**From:** Martin Shortis <[REDACTED]>  
**Sent:** 26 October 2017 12:49  
**To:** Farhana Zia; max kennedy  
**Cc:** Steve Westlake  
**Subject:** Fwd: Re: Your feedback on Victoria Park Market

Dear Fahana and Max,

Thank you for your reply and extension . I am submitting this correspondence subject to Max's agreement, as you can see he is away.Sorry this so last minute , I only saw Max's message yesterday.

With best wishes to both ,

Martin

12.49am

----- Forwarded Message -----

**Subject:**Re: Your feedback on Victoria Park Market

**Date:**Wed, 25 Oct 2017 23:18:28 +0100

**From:**max kennedy <[REDACTED]>

**To:**Martin Shortis <[REDACTED]>

**CC:**Steve Westlake <[REDACTED]>

Hi Martin

Thanks for you quick reply. I totally understand those concerns

I am away this week with my children as it's half term, but it would be great to meet up if you are free on Monday or Tuesday?

It would be nice to meet face to face before the meeting at Mulberry Place so we've been able to have a good chat. Rather than meeting for the first time at the council meeting

Many thanks

Max

> On 25 Oct 2017, at 22:42, Martin Shortis <[REDACTED]> wrote:

>

> Dear Max ,

>

> We no longer hear the musician thank you for resolving this so promptly.

>

> Thank you also for responding to my email about the licence application. I am happy to meet and discuss this and it is good to establish a connection to the management of the market. However this is a sensitive issue that affects many residents here at Parkview and it is important that the council hears us. I will go to the hearing at Mulberry Place to represent my neighbours.

>

> We have noticed that alcohol was being served. The residents of Parkview seem to fall into 3 groups on this matter. Not all are against the licence but the few in favour seem to be under the age of 40 and without children. Older residents and those who have lived here a while are sceptical of the benefits of drinking on the behaviour

of adults. Parents of young children living in relatively small flats rely on the Park as an outdoor space and many are really not comfortable about alcohol being sold and consumed at the entrance. Roughly a third of our residents come from the Bengali and Somali communities many of whom are not comfortable about the public consumption of alcohol.

>

> I think their concerns are well grounded and would have been shared by the people who created Victoria Park many years ago.

>

> Local residents view the Night Walk as part of the Park so selling alcohol there is a sensitive issue. If tables and chairs will be set up to aid its consumption we will be creating a situation where people will be enjoying several drinks with the consequences that arise from that. It all requires extremely careful management and is not really suitable for a Sunday market in or at the entrance to a Park.

>

> We are also aware that it is liable to be commercially successful and lead to more of the same. Although no one likes to put their head over the parapet or deny the pleasures of others there is a strong commercial element driving this which needs to be balanced against the wider needs of the local community for peaceful enjoyment of their local park on Sundays.

>

> I look forward to meeting you in due course and thank you again for writing.

>

> With best wishes ,

>

> Martin

>

> PS I have copied this to the chair of our TRA Steve Westlake, I hope this is OK with you both.

>

>

>> On 25-Oct-17 12:23 PM, max kennedy wrote:

>> Hi Martin

>>

>> Hope you are well

>>

>> I have just received your email about the market and wanted to respond personally.

>>

>> First off, thanks so much for your feedback. The idea behind the market is that it's an asset to the local community and causes minimum impact so I am genuinely happy that you have complained because we are not doing our jobs properly if it's causing you unnecessary disturbance.

>>

>> As a consequence of your email, no musicians will play at the end of the market and I have told the musician he cannot play there any more and must move to the middle of the market so hopefully that will reduce the noise significantly. If that still causes you any disturbance please let me know and we will either ask him to turn the volume down significantly or find an alternative solution. Please don't hesitate to give me your feedback on this

>>

>> Regarding the alcohol license, we have in fact been selling alcohol every week since we opened four months ago using a temporary license. We have a total of three local traders, a local distilled called east London liquor company which are based over the other side of the park, a local brewer and a natural wine stall.

>>

>> The majority of their sales are take home and the reason we have them is to showcase local drinks producers and businesses. Although we have applied for a license until 6pm. In reality we are only open to 3pm or 4pm, we just wanted to cover ourselves in case we do a special Xmas market for example. In the 4 months we have been open we have not one problem or complaint about customers drinking alcohol and the council can provide us with a statement to support us on that fact. As somebody who has been a regular user of Victoria Park for the last thing 15 years, the last thing I would want to do is create a market that caused any drink related problems.

>>

>> The heavy drinkers in the park do not ever come into the market as the products we sell are craft drinks at a higher price than the cans that they drink. Unfortunately

we can't solve that problem, but we definitely aren't fuelling it! In fact we now provide extra bins in by the picnic stalls which collect their beers cans and minimises any litter in that area.

>>  
>> Let me know if this email answers any of your concerns  
>>  
>> I would also love to chat to you over the phone about this, my number is 07968315383. Alternatively if you send me your number and give me a convenient time I can give you a call. Or we could meet face to face for a coffee  
>>  
>> Many thanks  
>>  
>> Max  
>>  
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